



MEDIA ADVISORY

N.B. MAPLE SYRUP PRODUCERS PROTEST AGAINST GOVERNMENT OF NEW BRUNSWICK'S WALL OF SILENCE

New Brunswick, January 10th, 2022 – Members of the New Brunswick Maple Syrup Association (NBMSA) will be peacefully protesting on January 13th at the Maple Leaf - Centennial Park in Saint-Quentin.

It's been 2 years since the NBMSA and its member-producers have requested 12,000 additional hectares on Crown land to increase their annual maple syrup production to meet global demand.

The province has provided no answers to our request.

Enough with the silent treatment. We demand our fair share of Crown land allocations.

Date of the protest: **Thursday, January 13th, 2022, starting at 10 A.M.**

Press Conference at 11 A.M

Location: Maple Leaf – Centennial Park in Saint-Quentin, N.B.

MAP: <https://goo.gl/maps/NwB3SeXG77BuBgb2A>

*NOTE: protocol (mask and distancing) will be in place to respect Health N.B. COVID safety regulations.

www.maplesyrupnb.com

- 30 -

For more information or for an interview:

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