



ANNUAL GENERAL MEETING

EDMUNDSTON, NB, JANUARY 26-27, 2018

SPONSORSHIP & EXHIBIT PACKAGES



Celebrating 15 years!



Conference sponsorship and exhibition packages

Conference sponsorship is a highly effective way to build relationships and communicate your message to all N.B. maple syrup member-producers. Our 2018 Annual General Meeting platform offers a wide range of sponsorship and exhibit opportunities that can be tailored to your requirements and to suit your budget.

Exhibit packages are very affordable and give your company a chance to exchange with the maple syrup producers and showcase your new products and services.

This year's meeting is held at the **Sheraton Four Points in Edmundston, NB.** To book your sponsorship opportunity or your booth, contact Louise Poitras at 506-261-5316 or aanb.nbmsa@gmail.com.



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ANNUAL REPORT & MAJOR SPONSOR package - \$5,000

Get your message seen all year-round! As the major sponsor of the AGM, this package includes one full color inside cover page on the English side of the Annual Report and one full color inside cover page on the French side of the report. Our Annual Report gets distributed to all of our members and conference attendees, plus extra distribution to other industry stakeholders and government representatives.

Included in this package:

- One exhibition booth (20' x 20') and two full delegate passes
- Distribution of the Annual Report in each delegate bags
- Accreditation as the major sponsor on all marketing material before and at the event
- Major sponsor's logo on:
 - All conference marketing materials
 - Screen in plenary room
- Major sponsor's logo on the conference website
- Additional marketing material in delegates' bag

5 to 7 RECEPTION EVENT package

\$4,500

Your company can welcome and host this informal networking event on Friday evening January 26th, 2018. The meet-up will be at the Sheraton Four Points where attendees will enjoy a relax atmosphere, grab a bite and get to sample various craft beers. For added exposure, you may provide signage, cups and/or napkins with your company logo or marketing message.

Included in this package:

- One exhibition booth (20' X 20') and two full delegate passes
- Accreditation as a sponsor on all marketing material before and at the event
- Company logo on reception tickets
- Sponsor's logo on:
 - All conference marketing materials
 - Screen in plenary room
- Sponsor's logo on the conference website
- Marketing material in delegates' bag

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“BISTRO” AT THE EXHIBIT package

\$4,000

Make your company visible all day by sponsoring the Bistro - a place where producers and suppliers sit down to talk and do business. Lots will be going on at the Bistro! For added exposure, you may provide signage, cups and/or napkins with your company logo or marketing message.

Included in this package:

- One exhibit booth (20' X 10') and two full delegate passes
- Accreditation as a sponsor on all marketing material before and at the event
- Sponsor's logo on:
 - Large Bistro Signage
 - All conference marketing materials
 - Screen in plenary room
- Sponsor's logo on the conference website
- Marketing material in delegates' bag

ATTENDEE CONFERENCE BAGS

\$1,500

All conference attendees will receive a conference bag at registration. Take advantage of this exclusive chance to create brand awareness with this highly visible sponsorship. Attendees will be thrilled that you provided an easy, take-home bag for them.

- Only logo on the delegate bags
- Marketing material in delegates' bag
- Logo in conference website

ATTENDEE BADGE HOLDERS

\$1,500

This opportunity will reinforce your brand in the minds of conference attendees. Your company logo will be printed on the name badge holder each attendee will receive upon registering.

- Only logo on the badge holders
- Marketing material in delegates' bag
- Logo in conference website

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ATTENDEE LUNCHEON

\$1,500

After a great morning of sessions, attendees will be ready for a well-deserved lunch. Take this opportunity to sponsor the AGM luncheon on Saturday, January 26, 2018. We will provide high-quality signage with your company's logo prominently displayed near the food and beverage stations. For added exposure, you may provide cups and napkins with your logo or marketing message.

- Displayed signs with your logo
- Marketing material in delegates' bag
- Logo in conference website

REFRESHMENT BREAKS

\$750

On Saturday, January 27th, 2018 attendees will be sure to thank you for providing a relaxing break between sessions. We will provide prominently displayed signs with your logo at the refreshment stations area. Further your exposure by supplying cups and napkins with your company logo or marketing message.

- Displayed signs with your logo
- Marketing material in delegates' bag
- Logo in conference website

Other Ideas?

Make us an offer! If you can think of a sponsorship idea that we have not offered but you would like, get in touch with us. We will do all we can to make it possible.

Contact

For more information or to reserve your booking, please contact:

Louise Poitras, Executive Director

T : (506) 261-5316

E : aanb.nbmsa@gmail.com

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Reserve Your Space Now!

Fill the form and email to aanb.nbmsa@gmail.com or
call Louise Poitras at 506-261-5316

- BOOTH SPACE 10 X 10 - \$450
- BOOTH SPACE 10 X 20 - \$600
- BOOTH SPACE 20 X 20 - \$750
- ANNUAL RAPPORT & MAJOR SPONSOR PACKAGE - \$5000
- 5 TO 7 RECEPTION EVENT PACKAGE - \$4500
- BISTRO AT THE EXHIBIT PACKAGE - \$4000
- ATTENDEES LUNCHEON - SATURDAY JAN. 27th - \$2000
- ATTENDEES CONFERENCE BAGS PACKAGE - \$1500
- ATTENDEES BADGE HOLDERS PACKAGE - \$1500
- REFRESHMENT BREAKS - \$750

Notes

1. Sponsorship packages are offered on a first come first served basis.
2. All sponsorship packages and booth space will be invoiced.
3. All charges are subject to the 15% tax.

NAME OF COMPANY: _____

CONTACT: _____

ADDRESS TO INVOICE: _____

TELEPHONE: _____

EMAIL ADDRESS : _____

*I will supply a door prize: _____